



July Webcast:

# The Numbers Behind Sustainability

Sponsor This Effective Lead Generating Opportunity!

Wednesday, July 13, 2016 • 1:00 p.m. ET

## Gain Hundreds of Valuable Leads

A sampling of past webcast attendees:

- » Director, Environmental Services, Grand River Hospital
- » Facility Manager, Allstate Insurance Co.
- » Supervisor, Saint Francis Hospital
- » Manager, Maintenance, U.S. Postal Service
- » Facilities Coordinator, UPS TeleServices
- » VP Sales, D.H.Bertenthal & Sons, Inc.
- » Director of Sales, Chudy Paper Company
- » VP of Sustainability, Nichols
- » Sales Leader, Philip Rosenau Company
- » General Manager, Aramark
- » Facility Services Manager, City Wide Maintenance
- » Project Manager, ABM Janitorial
- » Supervisor, ISS Facility Services

Includes  
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## Webcast Sponsorship Benefits

- » Contact info, including email addresses, for hundreds of key buyers
- » Incredible brand exposure with your name, logo and link included in more than 150,000 emails sent to promote the webcast
- » Your logo is displayed during the webcast
- » Brand reinforcement via a 15-second commercial prior to the webcast
- » Ask a customized question on the registration page
- » Valuable market intelligence - ask participants a question during the webcast
- » 12 months of exposure and lead generation when the webcast is available on-demand for viewing on CleanLink
- » Trade Press Media Group is authorized to offer 0.1 CEUs for a single webcast.

**Sponsorship Cost: Only \$6,175 (net)**  
**Close Date: June 15, 2016**

Produced by



### Presented by:

Stephen P. Ashkin,  
President,  
The Ashkin Group, LLC



### Moderated by:

Dan Weltin, Editor-In-Chief  
*Sanitary Maintenance* magazine

For any organization with a strong green cleaning program, sustainability is the next business requirement. Stephen Ashkin leads this highly informative and influential webcast, providing invaluable insight and tips. Attendees will learn what sustainability information needs to be measured, tracked and reported. Viewers will also learn specific opportunities and tools to help meet customer reporting needs, find solutions to reduce environmental impact, and strategies to save operating costs. 'The Numbers Behind Sustainability' will help their company's bottom line and contribute to an environmentally conscious, profitable future by participating in this webcast!

### Learning objectives:

1. Analyze research on sustainability measuring, tracking and reporting
2. Learn specific opportunities and tools to help meet customer reporting needs
3. Identify solutions to internally reduce environmental impact
4. Understand how green and sustainable cleaning strategies can save operating costs

**Only 3 Sponsorships Available, Reserve Today!**

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