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Software Users Succeed, Find Opportunities for Growth

By Adam Waller, President, DDI System

DDI System is proud to power the business needs of hundreds of paper, packaging, janitorial and safety supply distributors with its integrated ERP and CRM featured *inform* software. These distributors are achieving success using *inform*'s proven methods for greater operational efficiencies and improved profits. No other software provides such a comprehensive yet easy-to-use solution to take action and grow your business.

Drive sales from both existing and new customers using *inform*'s Email Marketing Manager. The built-in email campaign engine enables you to select customer contacts based on product purchases, salesperson or any of hundreds of criteria. This exceptional ability to create and execute professionally targeted email and direct mail marketing will instantly improve your company sales.

Drive productivity and achieve enviable customer service with *inform*'s Integrated Calendars. Improve office and inter-branch communications with shared calendars, group

events and joint tasks. Link orders, invoices and contacts, and open them directly from the task or event. Synchronize with your Smartphone. Create unique scheduling groups to centrally track departments or workgroups such as a Service Department.

Drive success. *Inform* will revitalize your company's workflow, streamline complex pricing structures, improve customer service, order fulfillment and inventory management. Achieve an exceptionally quick return on your investment and impressive operational benefits within weeks.

"If I had known it was going to go this smooth, I would have converted years ago," says Thomas Field, Jr., Tomar Industries Inc., Freehold, N.J.

Talk to our distribution software experts at 1-877-599-4334 or visit www.ddisystem.com and see how you can get a new system for what you currently pay in fees and expenses.

