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A Tough Economy Takes A Tough Vacuum

By Matt Wood, President and CEO, ProTeam

In an uncertain economy, one profession holds steady even in the face of budget cuts. Cleaning is an essential part of life in both good times and bad. As long as there are floors, surfaces and dirt, the need for efficient, effective cleaning equipment will stay strong.

For 21 years — and through the recessions that have occurred — ProTeam® has had one core focus that continues to make the vacuum company a global phenomenon in the commercial cleaning industry. That key concept is productivity. This simple word encompasses a range of innovations that keep ProTeam relevant and fiscally strong, with products that carve new niches in the cleaning landscape.

It all started with the lightweight backpack vacuum, an innovation that dramatically improved the time it takes to clean floors of all types and sizes. The ProTeam backpack vacuum proved to be a powerhouse in independent studies measuring efficiency and effectiveness. According to *ISSA Cleaning Times*, the backpack vacuum can cover 10,000 square feet in one hour when used in a cleaning system. The same square footage would take 3.5 hours to clean with a single-motor upright, and 4 hours with a tank canister. In an industry where time is money, the ProTeam backpack vacuum makes a dramatic difference. An easy-to-reach, on-hand tool belt also allows a worker to clean more effectively by quickly switching from floor to detail work in a few simple steps.

The design of the ProTeam backpack helps improve productivity over the long term. The vacuum combines a suction-only construction with a high-powered motor that stays protected from dust and debris with Four Level® Filtration. These design features

make the vacuum a highly effective dust-capture machine, while fewer moving parts like beater bars and belts enhance durability and reduce the need for repairs or replacement machines.

Now, ProTeam's full line of 19 vacuums includes backpacks, canisters and uprights for different uses and markets — all designed for productivity. ProTeam's recent focus on day cleaning, maneuverability and indoor air quality have led to the development of new innovations to enhance productivity in different jobs and

environments. QuietPower® technology, available in the QuietPro® BP HEPA and QuietPro® CN HEPA, uses a sound-baffling system to reduce decibel output down below conversational

levels, so commercial cleaning crews can tackle jobs during normal office hours. Battery-powered options, the GoVac™ BP and GoCartVac®, free workers from cords and enhance overall reach. And HEPA filters and models offer the ability to clean green in sensitive environments.

ProTeam will introduce productive new innovations this fall at the ISSA/INTERCLEAN® trade show in Chicago. Learn more at www.Pro-Team.com.

